

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
54523-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	54523	09803226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/23/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	-T-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 5:15 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 PRATV12-24H \$725.00 NM									
2	10/24/12	10/24/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	--W----	1:00	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 5:14 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM 1:00 PRATV12-03H \$1,450.00 NM									
4	10/25/12	10/25/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	---T---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 SWEEPS PROMO - WED 30 \$850.00 NM									
6	10/26/12	10/26/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:09 AM 6a Good Morn Cincinnati 6:00 AM-6:30 AM 1:00 PRATV12-03H \$2,000.00 NM									
7	10/23/12	10/23/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 6:51 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 PRATV12-19H \$1,000.00 NM									
8	10/25/12	10/25/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1566	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/25/12	10/25/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	1:00	1	\$2,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM 1:00 PRATV12-03H \$2,000.00 NM									
11	10/26/12	10/26/12	CBS Morning News	7:00 AM-7:30 AM	----F--	1:00	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:59 AM CBS Morning News 7:00 AM-7:30 AM 1:00 PRATV12-03H \$1,400.00 NM									
13	10/23/12	10/23/12	CBS Morning News	7:30 AM-8:00 AM	-T-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 7:55 AM CBS Morning News 7:30 AM-8:00 AM :30 PRATV12-24H \$700.00 NM									
14	10/25/12	10/25/12	CBS Morning News	7:30 AM-8:00 AM	---T---	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:59 AM CBS Morning News 7:30 AM-8:00 AM :30 PRATV12-29H \$700.00 NM									
15	10/24/12	10/24/12	CBS Morning News	8:00 AM-8:30 AM	--W----	1:00	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 8:17 AM CBS Morning News 8:00 AM-8:30 AM 1:00 PRATV12-03H \$1,400.00 NM									
17	10/23/12	10/23/12	CBS Morning News	8:30 AM-9:00 AM	-T-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 8:43 AM CBS Morning News 8:30 AM-9:00 AM :30 PRATV12-19H \$700.00 NM									
18	10/25/12	10/25/12	M-F 10a-11a	10:00 AM-11:00 AM	---T---	1:00	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 10:23 AM M-F 10a-11a 10:00 AM-11:00 AM 1:00 PRATV12-03H \$900.00 NM									
20	10/25/12	10/25/12	Local 12 News at Noon	12:00 PM-12:30 PM	---T---	1:00	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 12:09 PM Local 12 News at Noon 12:00 PM-12:30 PM 1:00 PRATV12-03H \$3,200.00 NM									
23	10/23/12	10/23/12	The Talk	2:00 PM-3:00 PM	-T-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 2:59 PM The Talk 2:00 PM-3:00 PM :30 PRATV12-24H \$650.00 NM									

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54523-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/23/12	The Talk	2:00 PM-3:00 PM	-T-----	:30	1	\$650.00	NM
24	10/24/12	10/24/12	Let's Make a Deal	3:00 PM-4:00 PM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 Let's Make a Deal 3:00 PM-4:00 PM :00 \$650.00 NM Credited									
26	10/25/12	10/25/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 PRATV12-29H \$1,600.00 NM									
28	10/26/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:28 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 PRATV12-29H \$2,000.00 NM									
29	10/25/12	10/25/12	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:46 PM M-F 730p-8p 7:30 PM-8:00 PM :30 PRATV12-29H \$1,400.00 NM									
30	10/23/12	10/23/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 11:30 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 PRATV12-19H \$2,500.00 NM									
31	10/25/12	10/25/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	---T---	1:00	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 11:34 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM 1:00 PRATV12-03H \$5,000.00 NM									
32	10/24/12	10/24/12	Letterman	11:35 PM-12:35 XM	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 11:58 PM Letterman 11:35 PM-12:35 XM :30 PRATV12-29H \$850.00 NM									
35	10/24/12	10/24/12	Late Late Show	12:35 XM-1:35 XM	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 12:54 AM Late Late Show 12:35 XM-1:35 XM :30 PRATV12-29H \$350.00 NM									

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54523-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/24/12	10/24/12	M-Th/Su 430a News	4:30 XM-5:00 XM	--W----	1:00	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/24/12	4:43 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	1:00	PRATV12-03H	\$500.00 NM
38	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/27/12	7:08 AM	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	:30	PRATV12-29H	\$700.00 NM
39	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/27/12	7:58 AM	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	:30	PRATV12-29H	\$700.00 NM
41	10/25/12	10/26/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	---TF--	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/26/12	5:09 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	:30	PRATV12-29H	\$650.00 NM
<u>Total Spots</u>							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,925.00
<u>Agency Commission</u>	\$5,088.75
<u>Net Amount Due</u>	\$28,836.25

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